

Soy Checkoff Connects Soybean, Livestock Farmers at Soybean Processor Event

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This summer, the United Soybean Board (USB) and soy checkoff partnered with South Dakota Soybean Processors and the South Dakota Pork Producers Council to host an event to connect soybean farmers with their No. 1 customer – animal ag. Chickens, pigs, cattle and fish consume 98 percent of U.S. soybean meal. It's important for soybean farmers to have these customers in mind throughout the stages of producing soybeans. Attendees at this event had the opportunity to meet with farmer-leaders of the soy checkoff and pork council and tour the processing facilities in Volga, S.D.

[Watch the video](#) to hear from checkoff farmer leader Lewis Bainbridge and others about this event and its importance to soybean farmers.