

Written by Heather Lilienthal
Monday, 26 November 2012 14:10

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WEST DES MOINES, IOWA – Nov. 20, 2012 – The Iowa Farm Bureau Federation (IFBF) is proud to welcome Farm Bureau employees to new roles this fall.

Jim Gardner has been named IFBF chief financial officer and controller, following the retirement of Jim Christenson. Gardner will be responsible for directing all financial and technology affairs of the federation; including finance and accounting, information resources and community resources. He will serve as a member of the IFBF executive team and represent the federation on the affiliated companies' benefits administration committee.

Gardner has been a member of the Farm Bureau family since 1996, serving as the finance and accounting manager. He has worked extensively with the county Farm Bureaus and spearheaded the new county accounting system. He serves as a member of the Insurable Risk, Investment and Exempt Hay committees.

Prior to joining IFBF, Gardner served as audit manager with Meriwether, Wilson and Co., P.L.C. in West Des Moines. He currently serves as treasurer of the Iowa FFA Foundation Finance Committee and chairs its finance committee.

Gardner has also served on the boards of directors of the Iowa Farm Bureau Foundation Council, Dallas Center-Grimes Youth Football, First Presbyterian Church in Grimes, Valley Apparel Co. in Cedar Rapids, and the Wakonda Christian Church in Des Moines.

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Gardner became a Certified Public Accountant (CPA) in 1987 and earned his bachelor of arts degree in accounting from the University of Northern Iowa.

IFBF also welcomes a new staff member to the organization's field service team. Jeremy Coyle has been named Regional Manager for region 11, which includes the counties of Boone, Dallas, Greene, Polk and Story. Coyle will work with county officers, committees and members to help develop and carry out program activities, organize and assist with the annual membership campaign and supervise the operation of county Farm Bureau offices in the region.

Coyle grew up on a grain and livestock farm near Pisgah in western Iowa. He is a graduate of Iowa State University where he majored in journalism and mass communications with an electronic media emphasis. Coyle joined IFBF in 1997 and served as the senior producer/writer.

Aaron Siskow joins the Marketing and Communications staff as producer of digital multimedia services. Siskow comes to the IFBF with nine years of experience in the video and digital multimedia field. He was most recently the senior multimedia developer for Farm Bureau Financial Services.

Siskow has extensive experience in writing, producing and directing video and digital multimedia communications. He is the winner of an Iowa Motion Picture Award of Excellence for Lighting Design and the winner of a Research Excellence Award for his outstanding research accomplishments in Iowa State's graduate program.

In his new position, Siskow will be responsible for overseeing all aspects of IFBF's video/digital multimedia services including the creation of IFBF's multimedia presentations, video and television and radio content, helping to share agriculture's story to our members and all Iowans.

Siskow grew up in Sheffield and is a graduate of Iowa State University, where he studied journalism, earning a bachelor of arts and master of arts degrees.

IOWA FARM BUREAU NAMES NEW CHIEF FINANCIAL OFFICER, REGIONAL MANAGER AND PRODUCER

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