

Casey's General Store to Hold May "Dog Tag" Promotion

Written by Ashley Monaghan
Wednesday, 23 April 2014 08:50

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Proceeds to benefit nonprofit Hope For The Warriors® in honor of Memorial Day

ANKENY, IA, April 22, 2014—During the entire month of May, Casey's General Store (www.caseys.com) is offering a special "Dog Tag" Promotion to raise funds and awareness for the growing needs of service members and military families. For only \$1, Casey's customers can do their part to support the growing needs of today's military. All proceeds will benefit Hope For The Warriors®, a national nonprofit dedicated to restoring a sense of self, restoring the family unit, and restoring hope for our service members and our military families.

Patrons of Casey's General Store will be invited to support Hope For The Warriors® by purchasing a "Dog Tag" for \$1.00. Casey's will display the "Dog Tags" throughout the store, providing their customers the opportunity to demonstrate their commitment and support for the sacrifices of our service members. "Dog Tags" will be available at more than 1,800 Casey's store locations throughout the month of May.

This is the third year that Casey's has supported Hope For The Warriors® throughout the month of May. Thanks to the strong support of Casey's customers, more than \$745K has been donated to Hope For The Warriors® in the past two years.

"Casey's General Store employees are eager to continue supporting Hope For The Warriors®

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and the service members they support,' said Robert J. Myers, Casey's General Store Chairman and CEO. "Through our May promotion, we are proud to provide the opportunity for our customers to join us in saying 'thank you' to these brave men and women."

"We are very thankful to Casey's for this incredible opportunity and their support over the years," Robin Kelleher, Hope For The Warriors® President said. "Through this unique promotion, they are helping us reach thousands of patriotic Americans who truly understand the sacrifices of our service members and military families."

The mission of Hope For The Warriors® (www.hopeforthewarriors.org) is to enhance the quality of life for post-9/11 service members, their families, and families of the fallen who have sustained physical and psychological wounds in the line of duty. Hope For The Warriors® is dedicated to restoring a sense of self, restoring the family unit, and restoring hope for our service members and our military families.

Hope For The Warriors® has earned a Four-Star rating from Charity Navigator (www.charitynavigator.org) for three consecutive years. Charity Navigator is an independent organization that evaluates fiscal responsibility and accountability of nonprofits.

Hope For The Warriors® (Federal Tax ID 20-5182295) is a 501(c)(3) tax-exempt charity as defined in sections 509(A)(1) and 170(B)(1)(A)(VI) of the Internal Revenue Code. Combined Federal Campaign, CFC #27800.

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