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Todd McGreevy co-founded the [Reader](#) with his wife Kathleen McCarthy in 1993. McGreevy is from central Illinois, having gone to grade school and high school in Peoria and Chatham respectively. Todd moved to the Quad Cities in 1986 to go to Augustana College in Rock Island, IL where he studied painting, sculpture and history.

After Augustana he taught English and painted while traveling throughout Taiwan and mainland China for a short period. In 1991 he moved back to the Quad Cities, specifically to be close to the river where he could secure large inexpensive warehouse space to pursue a career in art.

From 1991 to 1993 he co-published The Slowfish newspaper, a bi-weekly alternative, referred to as the Quad Cities' Underwater Rag.

Then McGreevy started the Reader in 1993 with McCarthy and they published it monthly for 20 months before it went weekly in 1995.

They launched [www.RCReader.com](#) in 1996. Thirteen years later, in 2009, the Reader print edition switched from hitting the streets fifty-two times per year (give or take) every Wednesday to being published every other Thursday twenty-six times per year. As of June 2010, the publication has exceeded its 750th consecutive print edition.

In addition to the Quad Cities metro areas of Rock Island, Moline, East Moline, IL and Davenport and Bettendorf, IA the monthly Reader was distributed in Cedar Rapids, Iowa City, Dubuque, Muscatine and Clinton, IA as well as Galena, Galesburg, and Peoria, IL. In 1995 the regional distribution was tightened up to the Quad Cities metro only and the paper has been published every Wednesday ever since.

In 2000, McGreevy started a new company - [AdMospheres Media & Marketing](#) - an out of home advertising company and creative services agency.

Sample of commentaries by McGreevy, published in the Reader:

[Same as the Old Boss: Obama Ratchets Up Unlawful Powers](#)

[You Too Could Be a Domestic Terrorist](#)

[The Line in the Sand Is Drawn. Will You Help Hold It?](#)

[Neither Federal Nor Reserve](#)

He also publishes a political blog: [ThirdRailBlog.com](#)

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From [Wikipedia](#) , the free encyclopedia

The [River Cities Reader](#) , founded in 1993, is an independently owned weekly newspaper based in Davenport, Iowa and circulated at over 900 locations throughout the Quad Cities metro area and outlying communities adjacent to the Quad Cities. The Reader's format is tabloid size on newsprint. The Reader's masthead reads "business, politics, arts and culture". The Reader positions itself as the "alternative" press for the Quad Cities.

The River Cities Reader was first published in October 1993 as a monthly. In June 1995, the Reader began a weekly publishing schedule. The paper was founded by owners Kathleen McCarthy and Todd McGreevy who still remain active in its operation as editor and publisher, respectively. Jeff Ignatius, the publication's managing editor, has been with the Reader since 2000.

The Reader is the Quad Cities' primary source of event information and critical reviews for regional art exhibitions, music concerts, and theatrical performances. In addition, the Reader serves the community as the civic watchdog for local business and political issues. The Reader also provides full-length interviews and in-depth articles with local artists and politicians as well as nationally renowned figures such as former FEC chairman [Bradley A. Smith](#) , actor/artist [Kris Kristofferson](#) and [Ian Anderson](#) , leader of the rock band Jethro Tull.