

National Women's Clothing Retailer, maurices, Plans to Move to New NorthPark Location

Written by Sarah Troutwine

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(Duluth, MN) A nationwide clothing store for young women, known for trendy fashions that don't break the bank, announces plans to relocate the **maurices** store currently located at Northpark Mall, 320 W Kimberly Road in Davenport.

maurices ' fashion attitude will appear in force when the new store opens in the Northpark Mall, Space 0058. The store will continue to be open for business while the new location is under construction. The new 5,190 square footage store will grand open planned for end of February 2013. Neil McPhail, SVP - Stores, adds, "We look for the best opportunity in each market. The new space we are moving into looked like the perfect opportunity to continue to reach **maurices** target customer and continued success of our business.

"We are very excited about opening a brand new store that will offer our customers an exciting new fresh décor and design that is easy and fun to shop," says Store Manager Sarah Troutwine.

maurices has been inspiring young women since 1931 and will continue to sell adorable, affordable fashions in sizes 1-24.

brands of Studio Y and Wear @ Work, plus some of the best-known brands in denim, including Silver®.

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About **maurices**

maurices, a brand of Ascena Retail Group, Inc. (NASDAQ - ASNA), is the leading hometown specialty store and authority for the savvy, fashion-conscious girl with a twenty-something attitude. Today, **maurices** operates over 833 stores in 46 states and Canada. **maurices**

stands for fashion, quality, value and customer service. Offering sizes 1-24, our styles are inspired by the girl in everyone, in every size. For store information and to shop online, visit maurices.com