

Congressman Bruce Braley and Coach Paul Rhoads Show Support for Iowa Credit Unions

Written by Emily Caropreso

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Des Moines, Iowa—The Iowa Credit Union League (ICUL) held its annual Legislative and Regulatory Conference on February 19-20 in Des Moines. More than 100 Iowa credit union representatives convened to learn more about the legislative issues affecting the credit union industry and interact with their legislators.

Congressman Bruce Braley kicked off the conference speaking about the importance of member business lending (MBL). Braley supported Iowa credit unions by saying “I believe that the work you do matters. The people you serve are an important part of our state.” He said he believes in the value of member business lending and thinks there should be enough room for all parties involved “to me, there should be plenty of room at the table for lenders doing commercial and business lending.”

Head Iowa State football coach, Paul Rhoads, spoke to the importance of building a team with mental toughness, willingness to continuously improve and that have a commitment to teamwork. He explained that “Credit unions have a similarity in the building blocks I use for my team. Smart decision makers. Be accountable. Trust.” Rhoads went on to explain that “You can’t accomplish anything without people – especially in credit unions and the work they do for their members.”

Attendees also heard from Bill Hampel, Chief Economist of the Credit Union National Association (CUNA), Ed Wallace, Deputy Director of Workforce Development and Amy Hudson, Director of Business Development for CoOpportunity Health

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About the Iowa Credit Union League

The Iowa Credit Union League is the trade association that represents the interests of Iowa credit unions and their more than one million members. Credit unions are not-for-profit, financial cooperatives owned and operated by their members. Iowans use their credit union membership to receive higher interest rates on savings and lower interest rates on loans. For more information on ICUL and Iowa credit unions, visit www.IowaCreditUnions.com. Follow ICUL on Twitter at www.twitter.com/icul or on Facebook at www.facebook.com/iowacreditunions.

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