

Written by Ilena Dellaventura
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PLAINVIEW, NY July 24, 2013 – CSC ServiceWorks (CSC), the industry leader for multi-family laundry services and the largest provider of Pay Air Services for automobile tire inflation in North America (Coinmach and AIR-serv, respectively), announced today that it is merging its interests with Sparkle Solutions Corp. (Sparkle), Canada's third-largest laundry route operator. The merger provides CSC with a laundry-equipment presence in Canada and enables Sparkle to grow by leveraging AIR-serv's Canadian footprint.

CSC will provide its exceptional service backbone and the capital to make the investments necessary to grow Sparkle's route operations nationally. Sparkle will expand its service by opening offices in all major Canadian cities.

Regarding the merger, CSC CEO Bob Doyle stated, "I'm excited about the prospect of entering a new market in Canada. Sparkle's management team and existing knowledge of the Canadian market combined with our capital and service support, will truly make Sparkle a competitive national laundry route operator."

Sparkle COO Ray Helwig agreed: "The CSC management team has been in the industry for over 65 years and has a track record of successful expansions in new markets. They have the same core competencies as we do and are willing to go the extra mile for their clients as we have done over the last eight years."

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About CSC ServiceWorks

CSC ServiceWorks is the leading provider of multi-family housing and commercial laundry solutions and the industry leader in air-vending services at convenience stores and gas stations. CSC's family of businesses includes Coinmach Corp., ASI Campus Laundry Solutions, SDI Laundry Solutions, Appliance Warehouse of America, AIR-serv, AirValet, and Super Laundry. CSC ServiceWorks employs more than 2,250 dedicated professionals and provides services for nearly one million air and laundry systems throughout the U.S., Canada, and Europe.

About Sparkle Solutions Corp.

Sparkle Solutions Corp. manages more than 12,500 machines in Ontario and Quebec and provides laundry equipment sales.

Sparkle is the only multi-family laundry route provider with a real-time integrated WebXpress Card System that allows landlords to view their income online, providing 100% transparency. The company is also launching its new Sparkle SINC web system: a cardless, cashless activation system.