QUEEN STREET AMERICA RESHAPES TRADITIONAL INSURANCE MODEL WITH A FOCUS ON WOMEN SELLING TO WOMEN & FINANCIAL EMPOWERMENT; EMPLOYMENT OPPORTUNITIES IN IOWA FOR WOMEN

CHARLESTON, SC (January 15, 2013) - A newly formed national marketing company is introducing a unique business model offering simple solutions to help women succeed – through income and through insurance. Queen Street America LLC (QSA) is seeking full- and part-time, work-from-home female sales representatives across Iowa to launch its product to cancer-concerned consumers.

The QSA Plan for cancer-concerned consumers

The American Cancer Society states that cancer impacts one of every three women, one of every two men, and three of every four families. QSA has responded to these statistics by offering an insurance product called the QSA Plan. The Plan is sold to women by women in the workplace, coffee shop, gym, kitchen, playground, and in all of the places where women connect and build relationships. The QSA Plan provides women and their families with up to a $70,000 lump sum insurance benefit should a covered individual receive a qualifying cancer diagnosis.

“Cancer has so many hidden costs that a major medical policy doesn’t cover,” says QSA Founder, President and CEO Chris Weaver. “When our customers receive a cancer diagnosis, their focus needs to be on healing and recovery and family, not on worrying about how to pay their monthly bills and mortgage of child’s tuition. Having a QSA Plan makes that possible.” He adds, “And, when representatives sell the QSA Plan, it’s fulfilling because they know they’ve shared something that can have a positive and powerful impact in another person’s life.”

Employment opportunities for entrepreneurial women

Despite the country's lagging job market, QSA is expanding its nationwide network of women representatives to introduce its QSA Plan to cancer-concerned consumers. Prior experience in the insurance field is not required since QSA provides a step-by-step on-line training and coaching program, a comprehensive information portal with business tools and resources, and also personal access to QSA insurance professionals and business development experts.

Women from all educational and professional backgrounds serve as part-time or full-time independent QSA sales representatives to introduce the QSA Plan to customers. According to Sunnie Christiansen, Senior Business Development Manager for QSA, representatives determine their own level of activity within the company based on personal income goals and schedules. "QSA embraces representatives who want to earn extra income by working a few hours a week, as well as representatives who want to launch a full-time career and invest more time and energy in order to earn more," Christiansen says.

Weaver echoes this sentiment of inclusiveness. "QSA prides itself on understanding the need for flexibility in women's busy lives," he says. "QSA was formed in part to create a business opportunity that lets women succeed and have flexibility without having to compromise or re-prioritize other important areas of their lives."

Women interested in learning more about the professional benefits of becoming a QSA representative are encouraged to call 855-772-8517 or to visit www.QueenStreetAmerica.com .

Queen Street America (QSA) LLC, headquartered in Charleston, SC, was founded in 2013 by Chris Weaver, one of the country's leading supplemental insurance marketing experts. Weaver's creation of QSA was fueled by his passion to provide simple insurance products that financially empower individuals and families who someday may manage a qualifying cancer diagnosis, and also fueled by his interest in providing business opportunities to women. Prior to forming QSA, Weaver served as founder, president and CEO of Performance Matters Associates of Dallas, TX, a wholly owned subsidiary of CNO Financial, formerly Conseco, Inc. and also as the president of the Business Marketing Division of Capitol American Life Insurance Company of Cleveland, OH.

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