Celebrity Chef Donates Rachael Ray Nutrish Dog Treats To Local Shelter

When: Friday, April 17th at 10:30AM

Where: Quad Cities Adoption Center, Inc. (9525 New Liberty Road, Maysville, IA)

What: The economic downturn that started on Wall Street is beginning to take a serious toll on the backyard doghouse. Many apartment complex owners are no longer allowing dogs due to fear of increased “wear and tear” and in general many families no longer have the ability to provide for food, toys and costly medical bills. The result: an escalated amount of pet owners relinquishing their dogs to local shelters.

Heartbroken by the thought of millions of animals taken in by these shelters, celebrity chef Rachael Ray will be donating dog food and treats from her new premium pet food line Rachael Ray Nutrish. This is on top of Rachael’s Rescue, through which all of Rachael’s proceeds from the dog food line sold in stores goes directly to no-kill animal shelters.

Why:

-

Animal rescue groups and shelters across the country have seen an increase in the number of pet owners forced to give up their dogs because of the ailing economy and a decrease in adoptions.

-

Iowa ranks 3rd in the nation in the commercial dog breeding industry and puppy mill operations, for animal lovers, that statistic is not a good thing.

-

Approximately 7 million dogs enter shelters each year across the nation.

-

Recently, Rachael's Rescue donated $50,000 to North Shore Animal League, and there is much more to come.

Visual and Interview Opportunities:

Rochelle Buskirk, Fundraising Coordinator, Quad Cities Greyhound Adoption, Inc. speaking about the donation and the importance of animal nutrition.

Rachael Ray Nutrish workers donating 7 tons of treats to Quad Cities Greyhound Adoption, Inc.

Dogs enjoying Rachael Ray Nutrish treats like Isaboo Booscotti at the shelter.

###