

The Arc reveals 7-15-11

Written by Maureen Dickinson
Monday, 18 July 2011 13:25

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The Arc of Rock Island County is announcing to the public its new name, graphic identity and signage at its four main sites. Individuals served, staff, board members, organization members and family of individuals served will be in attendance.

Founded in 1952, The Arc promotes living and working in partnership with the community to support individuals with intellectual and developmental disabilities and their families. The Arc serves 325 individuals on a daily basis throughout the community.

WHO: All are welcome! The event is open to the public.

WHAT: “Reveal Event” celebrating the organization’s new name and revealing its new graphic identity and signage. Light refreshments will be provided.

WHY: Publicly announcing these major organizational changes.

WHERE: The series of reveal events will kick off at the Arc Administration Building, with three additional reveals at other main sites as set forth below.

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WHEN: Friday, July 15, 2011

10:00 am

Arc Administration Building

4016 9th Street, Rock Island, IL

The Arc will hold subsequent reveal events at other sites as follows:

11 am Arc Industries
610 37th Avenue, Rock Island, IL

12 pm Heritage Fifty-Three
4601 53rd Street, Moline, IL

1 pm Opportunity Center
5101 52nd Avenue, Moline, IL