

2013 Holiday Seal of Approval Winners Announced - The National Parenting Center

Written by National Parenting Center
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MONDAY - NOVEMBER 18, 2013 - The National Parenting Center has released its 23rd annual Holiday Seal of Approval report. The final report of 2013 follows two months of consumer testing by parents and children at The National Parenting Center's test centers.

Parents can read reviews of all the award winning products from this and all three 2013 testing periods, Spring & Fall as well, at www.nationalparentingcenter.com

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The Seal of Approval evaluative process gauges consumer reaction to products currently being marketed to both parents and their children such as toys, games, books, videos, websites, educational products, etc. Each is reviewed on a variety of factors including, but not limited to, price, packaging, design, stimulation, desirability, age appropriateness, instructions and more. TNPC's Seal of Approval is ultimately a peer-to-peer review program to recognize and highlight products and services that have been met with a "thumbs up" by parents.

Since 1989, The National Parenting Center has established itself as North America's leading parent advocacy organization. TNPC offers advice and information to parents on issues that range from pregnancy through adolescence. The National Parenting Center's [home page](#), offers visitors free access to hundreds of articles on parenting issues as well as Seal of Approval reviews.

To schedule interviews with the president of The National Parenting Center, David Katzner, please **contact TNPC's Media division** [818-225-8990 x-252](tel:818-225-8990). For electronic images (like the sample ones included here) and/or the official PDF report of the entire Holiday Report which features all the reviews of the winning products, please submit your request via email to media@tnpc.com