

AD RescueWear Has Received the National Eczema Association Seal of Acceptance.

Written by Anne Fairchild McVey
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AD RescueWear is proud to announce they have received the National Eczema Association Seal of Acceptance.

Products eligible for the National Eczema Association Seal of Acceptance are those that have been created or intended for use by persons with eczema or severe sensitive skin conditions and that have satisfied the NEA Seal of Acceptance Criteria. The following product categories are included: Personal Care Products, Household Products, Fabrics, and Devices. The Seal of Acceptance criteria includes a list of ingredients and contents that should be avoided because they contain known irritants. Depending on the product, the NEA Seal of Acceptance Review Panel considers testing data on sensitivity, safety, and toxicity, as well as the ingredients, content, and formulation data. Acceptance of a product means that the product has been evaluated to determine that it does not contain ingredients or contents that are known to be unsuitable for use by persons with eczema or sensitive skin conditions. For more information on the National Eczema Association and its Seal of Acceptance please visit www.nationaleczema.org.

AD RescueWear is the first U.S. Company to manufacture and sell ready-made, wet wrap therapy products for the treatment of childhood Atopic Dermatitis/Eczema. The product line includes the Wrap-E-Soothe™ Suit for full body treatment and Wrap-E-Soothe™ Sleeves for treating arms and legs. The Wrap-E-Soothe™ products were developed by AD RescueWear in consultation with leading allergists. The Wrap-E-Soothe™ products are made with eco-friendly MicroTENCEL®/lyocell fabric which is proven through verifiable testing to be superior for Atopic Dermatitis/Eczema and sensitive skin. TENCEL® fabric is Oeko-Tex Standard 100 certified (tested for harmful substances and free of hazardous chemicals).

These new garments are a breakthrough for parents, doctors and nurses who struggle with wet wrapping children with Atopic Dermatitis/Eczema. The revolutionary design simplifies the full body and spot treatment of Atopic Dermatitis/Eczema. The Wrap-E-Soothe™ Suit and Sleeves replace the traditional treatment of using wetted gauze, shirts, pants, multiple pairs of socks and duct tape for fastening. Instead of the traditional time consuming and sometimes confusing process, the caregiver just wets the suit or sleeves and slips them onto the child.

The Wrap-E-Soothe™ products can also be worn dry to protect irritated or healing skin. The

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ultra soft and smooth fabric is a great protection layer under clothing or as clothing. These products are reusable and machine washable.

If you would like more information about this topic please call 303-953-4137.

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