New book shares Bettendorf restaurant owner's inspiring story

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BETTENDORF, Iowa – Happy Joe Whitty loves people, and it shows. He loves to have a good time and to make people laugh, and that's just what his new book, "Not Your Average Joe" does.

"Walk into Happy Joe's in Bettendorf, Iowa, for their lunch buffet and chances are good that you might find me there, sitting down at my favorite round table, enjoying a slice of the taco pizza I created and made famous," Whitty said.

"I will sit there for hours, talking to guests, telling jokes, and waiting for children to come by. Any child passing me will be rewarded with a wooden nickel, good for a scoop of ice cream or bowl of frozen 'Joegurt,' and that child will know without a doubt that they are a pretty special kid. Because Happy Joe said so."

Readers are sure to love these feel-good stories about a hard-working, good-natured man and his endeavors in business and in the business of making people happy. "I'm not only living proof of the American dream, but proof that the American dream can become a reality for any one of us," Whitty writes. "This is my story. And yours."

Published by Tate Publishing and Enterprises, the book is available through bookstores nationwide, from the publisher at www.tatepublishing.com/bookstore, or by visiting www.barnesandnoble.com, or www.amazon.com.

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