

Happy Joe Whitty Shares His Inspiring Story

Written by Kristel Ersan
Friday, 03 May 2013 13:48

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BETTENDORF, Iowa – Happy Joe Whitty loves people, and it shows. He loves to have a goodtime and to make people laugh, and that's just what his new book, "Not Your Average Joe" does.

You're sure to love this book written by the founder of Happy Joe's Pizza & Ice Cream and theinventor of the Taco pizza! Read about this hard-working, generous, fun-loving entrepreneurwith a natural ability to make people happy. You'll be inspired, laugh, and maybe shed a fewtears. "I'm not only living proof of the American dream, but proof that the American dream canbecome a reality for any one of us," Whitty writes. "This is my story...and yours."

Meet Happy Joe Whitty himself on Saturday, May 4th, 11am – 1pm, at the Barnes & NobleBookstore in North Park Mall in Davenport, or 11am – 1pm the following Saturday, May11th, at Books-A-Million, 4000 E. 53rd Street in Davenport. There will be a meet and greetwhere Joe will visit and answer questions, as well as autograph your book!

Bring your camera and your kids for a photo opportunity with the real Happy Joe and Happy the Dog!

Published by Tate Publishing and Enterprises, the book is available through bookstoresnationwide, from the publisher at www.tatepublishing.com/bookstore, or by visitingwww.barnesandnoble.com, www.booksamillion.com, or www.amazon.com. If you would like more information, please contact Kristel Whitty-Ersan at 563.332.8811,

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