

West Music Quad Cities to Participate in International Guitar Month

Written by Sara Volz

Wednesday, 03 April 2013 12:04

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Moline, IL - April 1, 2013 – West Music Quad Cities is excited to get spring rockin' by celebrating International

Guitar Month throughout the month of April. The store will host weekly clinics to educate and celebrate the versatile instrument. West Music Quad Cities is located at 4305 44th Avenue, Moline, IL 61265. For questions or more information, please call 319-351-2000.

Clinic Information

Before anyone can play, they need to pick out a guitar. West Music will kick off the month with a "How to Pick Out the Perfect Guitar for You" clinic on Wednesday, April 3rd, at 6:00 pm. The clinic, hosted by Ellis Kell, is designed to help musicians find the right guitar for their needs, as well as cover the differences between acoustic and electric guitars, various body styles, and pickup configurations. He will also cover how certain guitar models are beneficial for beginners, advancing players, or those looking to play a certain style. This clinic is great for anyone looking to start playing, shopping for a gift, or just interested in learning more about different types of guitars. There will be free giveaways for participants.

The second clinic, "How to Care for Your Guitar," on Saturday, April 6th, starting at 1:00 pm, will teach guitar care basics. Attendees will learn from clinician and luthier, Tony "Sweeps" Carducci, how to tune and clean their guitar, as well as how to change its strings. West Music will also have care kit bundles for sale, in addition to discounts on accessories such as strings and tuners. Musicians in attendance will also be able to sign up for guitar lessons and have their registration fee waived.

So you've got your guitar and you know how to take care of it. Now what? On Saturday, April 13th, beginning at 3:30 pm, the third clinic, "How to Play – Free Guitar Demonstrations!" will

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teach the foundations of playing the guitar, including learning how to play chords, a simple song, as well as provide information on how to find the right teacher and lesson format. The presenter will be Andy Cowan. The clinic will host a drawing for free giveaways, as well as provide free guitar lesson registration, and special discounts will be available on select lesson book bundles.

On Saturday, April 20th, at 1:00 pm, the fourth clinic, "How to Make Your Guitar Sound Like the Greats with Effects," taught by Scott Whitehall, will teach guitarists new ways of expression through the creative use of effects pedals. Local guitar legends will teach the tips and tricks to guitar effects to help musicians capture the elusive tones established by greats such as Jimi Hendrix, Steve Vai, Johnny Greenwood, and Matt Bellamy. Attendees will continue to be able to win free giveaways, register for guitar lessons for free, and get discounts on select guitar effect pedals.

To end the month in celebration of one of the best instruments around, the final event, "Guitar Shows & Open Mic Sessions," will take place on Saturday, April 27th, from 11:00 am-2:00 pm. The event will begin with an informal open mic with appetizers and drinks. The stage will be set up with various products and a sound system so players can jump on up and jam. The event is open to all guitar lovers, who are encouraged to bring their own prized classic, cool, and unique guitars to the guitar show to display for everyone to look at and then jump on stage to show everyone how great they sound. This event will be a fun finale to International Guitar Month with West Music!

About West Music Company

Founded in 1941, West Music's mission to "Enrich peoples' lives through participation in music" is at the root of its success and continued growth. West Music specializes in pianos, guitars, drums and percussion, band and orchestra instruments, and print music as well as offers music instruction, repair and music therapy services. West Music has six retail locations in eastern Iowa and western Illinois. For more information, visit West Music's comprehensive online website at www.westmusic.com or call 1-800-373-2000.

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