

Red Cross Holiday Giving: Top 3 gifts to give

Written by Gail McGovern
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One of the things I love the most about our annual Holiday Giving Catalog is that there truly is a gift for everyone on your list.

We offer such a wide range of gifts every year because so many people rely on us for help. Here are a few incredible gifts that will help us meet our biggest needs in 2013:

- When a violent tornado forces a family to seek shelter, a hot meal can go a long way in making life feel a little more normal. [Give 3 hot meals now \(\\$30\)](#) .
- Members of the military wounded in battle face a long, uncomfortable journey home, often without any personal items – that’s why our military comfort kits include phone cards, shower shoes, toiletries and more. [Give a military comfort kit now \(\\$50\)](#) .
- After facing disaster, people come to us exhausted, scared, and carrying nothing but the clothes on their backs. But a day in a Red Cross emergency shelter – including food, blankets, a cot, a toothbrush and more – can give them the strength and support they need to face the challenges to come. [Give two full days of emergency shelter now \(\\$100\)](#) .

When it comes to the holidays, it’s the thought that counts – and a gift that honors your loved one’s compassion and kindness is the most thoughtful gift of all. Visit www.redcross.org/gifts today and give a meaningful, tax-deductible gift this holiday season.

Sincerely,

Gail McGovern
President and CEO, American Red Cross