Clinton, IA (February 26, 2013) – **Big Brothers Big Sisters of Clinton,** a non-profit agency providing one-to-one youth service mentoring since 1982, welcomes Kellie Hillis as their new Executive Director.

"We are excited to have Kellie join us," said Michael Vopatek, Big Brothers Big Sisters of Clinton Board President. "Her experience and expertise in event planning, fundraising and social media will help us expand our programs."

Kellie's resume includes over 12 years of event organization, administration, communications and marketing experience. She also brings with her a knowledge of social marketing. Prior to this appointment she was an entertainment and marketing technologies manager for Isle Casino Hotel Bettendorf, developing and implementing social media branding campaigns, planning and organizing entertainment & events and creating revenue enhancing programs. Kellie has also served as a board member of local nonprofit organizations.

"I look forward to using my knowledge and expertise to help Big Brothers Big Sisters of Clinton grow," remarks Kellie. "Their programs provide a much needed service that gives area children the opportunity to succeed socially and academically."

About Big Brothers Big Sisters
Every child deserves the opportunity to succeed. Big Brothers Big Sisters of Clinton makes a difference in the lives of children and youth and empowers them to realize their highest potential by providing professionally guided one-to-one relationships with caring adults. Through mentoring, we positively impact individuals, families, schools and communities.

Big Brothers Big Sisters, the nation's largest donor and volunteer supported mentoring network, holds itself accountable for children in its program to achieve measurable outcomes, including educational success; avoidance of risky behaviors; and higher aspirations, greater confidence and better relationships. Partnering with parents/guardians, schools, corporations and others in the community, Big Brothers Big Sisters carefully pairs children ("Littles") with screened volunteer mentors ("Bigs") and monitors and supports these one-to-one mentoring matches in building safe, enduring relationships. With about 350 agencies across the country, Big Brothers Big Sisters serves nearly 630,000 children, volunteers and families. Learn how you can positively impact a child's life, donate or volunteer or join a BFKS event near you at

BigBrothersBigSisters.org.

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