

Written by Office of Governor Terry Branstad
Wednesday, 08 August 2012 09:45

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(DES MOINES) - Gov. Terry Branstad and Lt. Gov. Kim Reynolds today announced the availability of the 2012 mobile site developed in partnership with the Iowa State Fair and Iowa Interactive. The site, which was developed by Iowa Interactive's self-funded model, will enhance Iowa State Fair attendees' experience by providing information on the Iowa State Fair's daily schedule, entertainment, food vendors, fairground map, attractions and other general information.

The mobile Iowa State Fair site can be accessed at <http://mobile.iowastatefair.org/> and is available through mobile devices including iPhone, BlackBerry, Android, iPad and other tablet devices. Attendees may also access the site from home with an internet browser by using the same URL.

"The Iowa State Fair is one of the largest events in Iowa and, now with the mobile site, Iowans have the opportunity to access State Fair information at their fingertips. The Iowa State Fair mobile site will help fair-goers experience all that the fair has to offer," said Branstad.

The site was developed by Iowa Interactive, which also built the Governor's, Lt. Governor's and the governor's special assistant for education, Linda Fandel's website. This is the second year for the State Fair mobile site.

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“As Governor Branstad’s representative on the Iowa State Fair Board of Directors, I am proud to once again provide fair-goers with the most current information about the State Fair events through current technology. The mobile site is a great enhancement to the Iowa State Fair atmosphere and community,” said Reynolds.

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Iowa State Fair

“Nothing Compares” to the 2012 Iowa State Fair, August 9-19. For more information, call 800/545-FAIR or visit lowastatefair.org.

About Iowa Interactive

Iowa Interactive built and manages the official web site for the state of Iowa (iowa.gov) and partners with state and local entities to bring new government services online. Iowa Interactive is a service of IOWAccess and is managed by the Department of Administrative Services and the eGovernment firm NIC (NASDAQ: EGOV - News).

About NIC

NIC Inc. (NASDAQ: EGOV) is the nation's leading provider of official government portals, online services, and secure payment processing solutions. The company's innovative eGovernment services help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides eGovernment solutions for more than 3,100 federal, state, and local agencies that serve 97 million people in the United States. Additional information is available at <http://www.nicusa.com>.

Governor Branstad, Lt. Gov. Reynolds partner with Iowa State Fair and Iowa Interactive to launch the Iowa

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