

Written by Laurie Johns

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ANF Game Day Celebrates Farmers, Features Former Hawkeye Legends

WEST DES MOINES, IOWA – September 16, 2011 – Iowa Farm Bureau Federation (IFBF) announced today that Farm Bureau members interested in attending the first America Needs Farmers (ANF) Game Day at Kinnick Stadium in Iowa City on Oct. 15 can register to win tickets at www.iowafarmbureau.com. The sold-out Big Ten Conference game against Northwestern includes autographs by former Hawkeye legends, including Tim Dwight, Jared DeVries and Marv Cook, along with other special surprises.

“ANF Game Day is an important event for farmers in Iowa. It’s a chance to show the nation and a whole new group of consumers just how important farming is today. We know that in less than a generation, the world’s population will need 100 percent more food than we grow today. Since there is only so much land to grow that food, farmers will have to embrace progress and diversity,” says IFBF President Craig Lang.

Each member who wins the ANF Game Day prize will receive free tickets to the game, ANF merchandise, admission to special tailgating activities and an opportunity for autographs of Hawkeye Legends.

ANF, initiated in 1985 by former Iowa Hawkeye football coach Hayden Fry during the Farm Crisis, is embraced today by Hawkeyes’ current head coach, Kirk Ferentz.

“Farming has changed considerably since the 1980’s,” said Lang. “The way we grow and raise food and energy today has changed dramatically, but so has our need. Much of the nation’s innovation in renewable energy, medicine, building materials and diagnostic tools come from what we grow. The list continues to grow and so does our population, but the goal remains unchanged – making sure consumers have safe, wholesome food choices at the grocery store.”

For a listing of rules and to register, click on www.iowafarmbureau.com by October 3. Winners will be notified within that week. You must be a current member to win. To join Iowa Farm Bureau, visit www.iowafarmbureau.com

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For more information about the Iowa Farm Bureau/U of I ANF partnership, click on www.americaneedsfarmers.org

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