Moline, IL native goes for $2,500 from Rhythm City Casino in 32nd Bix 7 start

Davenport, IA – June 21, 2012 - Officials of the Bix 7 revealed today that Bob Madison of Moline, IL was selected to "Race For The Jackpot" of $2,500 from Rhythm City Casino. The announcement was made today prior to the first Iowa American Water Bix at 6 training run.

The 38th Annual Bix 7 will be held Saturday, July 28th, 2012. Applications are available at locations throughout the Quad City Area. You can also register at www.bix7.com with a valid Visa or MasterCard. Registrations will only be handled through the website, via mailed printed applications or those dropped off at 500 E. Third Street, Davenport.

Madison was chosen from all entries received prior to June 15th. He will be provided a head start on the course based on his prior performances. If he beats the first elite runner back to the finish line, he receives $2,500. This program began in 2004. Six of eight previous participants have successfully crossed the finish line ahead of the elite winner.

"Bix is special because it was the first road race I ever ran and of course it's THE race in the area," said Madison, who will be 60 when he participates in his 32nd Bix 7. "I'm usually pretty competitive in my age group. This gives me a chance to do something different and I hope win some money for a charity I'm close to."

The Moline native was ninth in the 55-59 year old age group last year. If he wins, he intends to donate the money to Friends of the People of Haiti – a service group he belongs to based out of Sacred Heart Church in Moline. He has made three service trips to Haiti and is planning to go again in 2013.

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