

## Allegiant News: Company to Give Away Flights to Lucky Facebook Fan in March Madness Promotion

Written by Sarah Gannon  
Friday, 18 February 2011 11:56

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### BRING ON THE TEAM SPIRIT... ALLEGIANT TEAM SPIRIT, THAT IS!

#### COMPANY TO GIVE AWAY FLIGHTS TO LUCKY FACEBOOK FAN IN MARCH MADNESS PROMOTION

**LAS VEGAS---** Allegiant (NASDAQ: ALGT) is giving away the opportunity to fly to one of its many vacation destinations for free! In honor of March Madness, the company recently launched a contest on Facebook that will reveal the Allegiant "fan" with the most team spirit for the travel company. The winner will receive two roundtrip tickets to any destination of their choice on Allegiant.

Allegiant's Facebook fans are being asked to submit photos showing team spirit for the company by donning the company's colors of blue, orange and yellow. Contestants have until Feb. 23, 2011, at 8 p.m. EST to submit photos to the e-mail address [contest@allegiantair.com](mailto:contest@allegiantair.com).

The best photos will be chosen by Allegiant staff and posted to Allegiant's Facebook page on Feb. 24, 2011, at 12 p.m. EST. Allegiant is requesting fans vote for the contestant they think has the most team spirit by "liking" their favorite photo in the Facebook album. The photo with the most votes on March 2, 2011, at 8 p.m. PM EST will win two roundtrip tickets on Allegiant.

For contest rules and information please visit <http://www.allegiantair.com/AllegiantFBpromoTe>

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“Like” Allegiant on Facebook by  
[www.facebook.com/Allegiant](http://www.facebook.com/Allegiant)

### **Allegiant, travel is our deal.**

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Fort Lauderdale, Fla., Las Vegas, Los Angeles, Phoenix-Mesa, Orlando, Fla., and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel-related services. In 2010, Allegiant was ranked number one for low-cost carriers in Aviation Week’s Top Performing Airline study and ranked 25 on FORTUNE magazine’s Fastest-Growing Companies list. Receive breaking news from Allegiant by visiting Allegiant’s Facebook Fan Page at [www.facebook.com/Allegiant](http://www.facebook.com/Allegiant) or follow Allegiant on Twitter at [twitter.com/allegiantair](http://twitter.com/allegiantair)

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