

Video TourBook Showcases Rock Island County's Many Assets

Written by Shelly Chapman
Tuesday, 12 April 2011 11:08

- [Download CorelDRAW Graphics Suite X6 \(64-bit\)](#)
- [Discount - VMware Workstation 7](#)
- [Download Sony Vegas Pro 12](#)
- [Buy Apple Final Cut Express 4 MAC \(en\)](#)
- [Discount - Adobe Creative Suite 5 Web Premium MAC](#)
- [Discount - Aiseesoft Video Converter 3 MAC](#)
- [59.95\\$ Adobe SoundBooth CS4 cheap oem](#)
- [Buy Autodesk Alias Design 2014 MAC \(en\)](#)
- [Download Microsoft AutoRoute 2010 Europe](#)
- [Buy Cheap ABest RM RMVB Video Converter](#)
- [259.95\\$ Autodesk AutoCAD Architecture 2010 \(32 bit\) cheap oem](#)
- [39.95\\$ ElcomSoft Advanced Archive Password Recovery 4 Professional cheap oem](#)
- [Download Microsoft Windows Vista Home Basic with SP2 \(32bit\)](#)

ROCK ISLAND COUNTY, IL **April 12, 2011** Rock Island County is known for its quality of life and thriving economic climate to many who call it home or do business here, but now a series of online videos is letting the rest of the world in on the secret via a Video TourBook on the county's official website: (<http://www.rockislandcounty.org/>)

Featured are 10 one minute professionally produced videos covering a range of topics, including **Arts and Entertainment**, **Business and Industry**, and **Tourism and Things to Do**, as well as a welcome with an on camera introduction by County Board Chairman James E. Bohnsack.

The videos were produced in partnership with [CGI Communications](#) , an internet marketing company headquartered in Rochester, NY that produces nearly **10,000 videos** and other products a year for municipalities, chambers of commerce, professional trade associations and private sector businesses throughout North America.

The Rock Island Video TourBook, which was produced free of charge, features the logos and videos of the local businesses that are sponsoring the project. As the county's web site holds the #1 position in Google during a search for "Rock Island County", each business is receiving potential exposure from prospective residents, visitors and businesses from around the world.

"The County is hoping to use the videos as a marketing tool to entice businesses and residents to make their home in a Rock Island community," says County Board Chairman Bohnsack.

Video TourBook Showcases Rock Island County's Many Assets

Written by Shelly Chapman
Tuesday, 12 April 2011 11:08

The Rock Island County Video TourBook is also accessible via CGI's [Facebook](#) page

(<http://www.facebook.com/cgicomunications>), which gives the County additional exposure.

“Whenever someone “likes” the Rock Island County’s videos, everyone in that person’s network will be able to see them and share them with the people in their network, “says Robin Taney, CGI’s Manager of Special Projects/PR.

In 2010, CGI’s community videos collectively received **28 million** unique views and were shared more than a thousand times a week.

For business sponsorship opportunities, call CGI Account Executive Nicole Hunt at 1-800-398-3029 ext. 239.

-30-