

## 2013 Official Missouri Travel Guide Now Available

Written by Stephen Foutes

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Jefferson City, Mo. — If the approach of winter doesn't already have you thinking about your summer vacation, the 2013 Official Missouri Travel Guide certainly will.

The Missouri Division of Tourism (MDT) has published its 2013 Official Missouri Travel Guide, a carry-along travel-planning tool for visitors seeking information about the Show-Me State's incredible lineup of attractions and destinations. The cover is an inviting scene showing a couple enjoying a beautiful sunset over the Lake of the Ozarks.



This annual publication offers information on thousands of Missouri tourism assets – from

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public tours and museums to live-show venues and ziplines – plus lodging options, golf courses, wineries, breweries, campgrounds, canoe outfitters and Missouri State Parks and Historic Sites.

“The Missouri Travel Guide continues to be a popular and useful tool for travelers to enjoy,” says Katie Steele Danner, MDT’s director. “Missouri has a diverse tourism industry, and we’re pleased to share the Show-Me State with future visitors.”

You can pick up a 2013 Official Missouri Travel Guide at a variety of locations across Missouri, including MDT’s seven Official Welcome Centers, MDT’s Affiliate Welcome Centers, local chambers of commerce, and convention and visitors bureaus. Call [800-519-4800](tel:800-519-4800) to order a copy of the guide, and you can order online at [VisitMO.com](http://VisitMO.com)

In addition to listings of tourism-related businesses around Missouri, the Travel Guide includes color photos and feature stories on Missouri’s vacation regions. Other content focuses on made-in-Missouri products, regional dining options (with many favorites selected by MDT’s Facebook fans), and genealogy-research facilities.

For more information about the 2013 Official Missouri Travel Guide, or to schedule an interview with Tourism Director Katie Steele Danner, please contact Stephen Foutes at [Steph.en.Foutes@ded.mo.gov](mailto:Steph.en.Foutes@ded.mo.gov) or call [573-751-3208](tel:573-751-3208)

### About the Missouri Division of Tourism

The Missouri Division of Tourism (MDT) is the official tourism office for the state of Missouri dedicated to marketing Missouri as a premier travel destination. Established in 1967, the Missouri Division of Tourism has worked hard to develop the tourism industry in Missouri to what it is today, an \$11.2 billion industry supporting more than 279,000 jobs and generating \$627 million in state taxes in Fiscal Year 2011. For every dollar spent on marketing Missouri as a travel destination in FY11, \$57.76 was returned in visitor expenditures. For more information on Missouri tourism, go to [www.VisitMO.com](http://www.VisitMO.com).