

## 2013 River to River Classic Car Cruise Review & Survey

Written by Dave Darby

Monday, 10 February 2014 10:46

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Hello Cruisers! First off, we'd like to thank all of you for joining us on the third annual Route 6 River to River Cruise across Iowa. With your participation, we helped raise awareness of the original Highway 6, along with the towns and small businesses along the route. We made a tremendous positive economic impact in the communities we visited. This year's cruise was by far the biggest yet, with a total participation of over 200 cars! This was triple what we had in 2012. With this growth, of course came some growing pains, which, along with a record three detours, one unprepared restaurant (someone told them we weren't coming) and some signage that was late getting installed, caused a few difficulties with staying on route. We are a nonprofit, volunteer group, who are learning as we go. We did learn from these difficulties, and we will be making a few changes for our fourth River to River cruise, which will be October 10-12, 2014.

There will be better signage, and in addition, there will be maps, turn by turn directions, and scheduled stops, where we can catch back up, and regroup.)

We are presently developing the itinerary for the next cruise, and we would like to invite you to contribute your input.

We want to make sure no one gets lost, that the pace is comfortable, and that you can take in as many of the attractions as possible. We will have volunteers to help manage and guide traffic. This much we have established. We will once again start in Davenport, with a lunch stop in Coralville at Iowa River Power Restaurant in Coralville. Overnights will include Grinnell, where the Chamber and the Vintage Car Club, along with the Transportation Museum are working together on something big, and in Council Bluffs where the city will be holding a Historic Route 6 Street Fest. All three of the overnight communities, and many others are preparing something special just for us. They saw our numbers, they love your cars, they share our enthusiasm, and they are rolling out their welcome mats.

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Speaking of special, we used to have a tradition in Davenport called "Cruising the One ways".

On the Thursday night (October 9th) preceding the cruise, we will have hundreds of cool rides cruising those one ways, and the downtown area restaurants will have special deals for the cruisers. Afterwards, the good folks from Dahl Ford have extended an invitation to an Open House at their fabulous "Old Cars Home". The Quad Cities Convention and Visitors Bureau will be helping us out once again, and we will have lodging lined up for our out of town guests.

You can pre-register for the 2014 Classic car Cruise here:

[/ https://docs.google.com/forms/d/1Pkg4QRSep5h5fRWqUv\\_6OqbfCXcxE1sBUxMTDaK4jw/viewform](https://docs.google.com/forms/d/1Pkg4QRSep5h5fRWqUv_6OqbfCXcxE1sBUxMTDaK4jw/viewform)

That said, whether or not you choose to join us again in 2014, we would appreciate if you could spare a few moments to fill out this brief survey (linked below). Also, if you have any other questions, comments, or suggestions, please feel free to share them with us.

[https://docs.google.com/forms/d/1kWtH4gU077FyfBxgtzqAOSST75C5EpEIsWx\\_G7T-T9U/viewform](https://docs.google.com/forms/d/1kWtH4gU077FyfBxgtzqAOSST75C5EpEIsWx_G7T-T9U/viewform)

Once again, we thank you very much for joining us, and for helping make this third River to River Cruise such a memorable one. Without you, it wouldn't have been possible.