Take ‘n’ Bake giant promoting pizza on the grill this summer; giving away free samples this week

VANCOUVER, Wash. – (June 16, 2009) – Road trip! Armed with a map of the U.S. and an industrial-sized Traeger Smoker Grill boasting 50-square-feet of cooking space, Papa Murphy’s Take ‘N’ Bake Pizza is on a mission to demonstrate how easy, convenient and delicious its grilled pizzas can be. The Take ‘N’ Grill Tour’s next stop is Papa Murphy’s in Davenport, 2406 East 53rd Street. Owner Eric Nelson and his crew will be giving away free pizza samples from the grill this Thursday, June 18th from 3pm to 6pm.

“One of the many things we know about our customers is that they love to grill, and with the weather warming up it's a perfect combination!” said Nelson. “Papa Murphy’s specially-designed aluminum grilling trays and specific grilling instructions found in our stores allow grillers to easily bake their pizzas on gas, charcoal or wood pellet grills. Our pizza has great ‘grillability’!”

Papa Murphy’s pizzas, made from premium-quality, fresh ingredients that are mixed, shredded, sliced and diced in each store every morning, can be easily customized to fit any grilling aficionado’s favorite flavor preferences. Don’t want to heat up the oven on a hot summer day? Baking a Papa Murphy’s pizza on the grill is fast and delicious.

About Papa Murphy's:

Papa Murphy's is the fifth-largest pizza chain in the country and the pioneer and leader of the take 'n' bake pizza segment. Papa Murphy's operates over 1,100 franchised and corporate-owned locations in 32 states and Canada. The Vancouver, Wash.-based company offers custom-made pizzas featuring high-quality fresh toppings generously layered on pizza dough that is made fresh each morning in each store. By baking Papa Murphy’s pizzas at home, customers get to experience the home-baked aroma of a convenient, delicious meal that the brand is known for. In addition to handmade pizzas, the company offers a growing menu of take 'n' bake items, including Cheesy Bread, Cinnamon Wheels, and chocolate chip cookie dough. Papa Murphy's has been voted “Best Pizza Chain in America” for five consecutive years by consumers nationwide in the Restaurants and Institutions “Consumers' Choice in Chains” survey and is a four-time recipient of Pizza Today’s Chain of the Year award, most recently in

2009. For more information, visit www.papamurphys.com.

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