

## **October 13th Big \$5.99 Breakfast Blowout at Bettendorf Happy Joe's!**

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In honor of National Pizza Month, The Bettendorf Happy Joe's will be offering a breakfast blowout bash for ONE DAY ONLY on Thursday, October 13 from 7am – 9pm. This deal will happen no more than once a year and is available for dine in and carryout only on large omelet pizzas for just \$5.99 + tax on October 13th. A large omelet pizza serves five people and is the perfect item to buy for your staff or group breakfast. Be a super hero at a super price!

"This is an excellent opportunity for people to try our wonderful breakfast products at a fraction of the cost," says Bettendorf head coach, Adam Berntgen. Our omelet pizza is served on a pan-style crust with eggs, cheese, and your favorite toppings. What a great day to try something new!"

The Bettendorf Happy Joe's also offers home-style cinnamon rolls that are baked daily, breakfast burritos, Happy Joe's Scramblers (similar to a breakfast skillet), and gourmet coffee. "We've had tremendous success with our new breakfast products and are thrilled to offer an opportunity for the whole town to come in and try the omelet pizza at a ridiculous price! We want to make sure everyone gets a taste of the omelet pizza as we are confident that once they try it they'll come back for more!" stated Kristel Whitty-Ersan, Marketing Director for the company.

The omelet pizzas and cinnamon rolls are an excellent choice for business meetings and morning get-togethers. Happy Joe's breakfast items have been very popular with businesses, but the chain wants to ensure the general public knows that these products can be delivered to their homes, schools, organizations, and clubs as well. The products are offered all day long. The restaurant is available for business meetings and provides free space to groups that may want to come in for a morning meeting.

The \$5.99 price point on a large omelet pizza will last for just one day, October 13th, so wake up and smell the omelet pizza, Bettendorf! Come on over to Happy Joe's!

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