

## Support Local Agriculture: Fresh Deli by Nostalgia Farms CSAV's Now Available

Written by Ed Kraklio

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(Davenport, IA) - FRESH DELI by Nostalgia Farms will open in early 2012 as the first business within the Food Hub at the Freight House in downtown Davenport; however, fans of locally grown food don't have to wait for a ribbon cutting to support the cause. The deli is already selling Customer Supported Agriculture Vouchers (CSAV's) via phone and email. The vouchers can be redeemed throughout the year for discounted food purchases at the deli; meanwhile, the money raised through the sale of the vouchers will also provide funding to help cover the typical costs associated with launching any new small business.

"Nostalgia Farms has utilized the sale of CSAV's to successfully launch and sustain our current business over the years," said Ed Kraklio, co-owner of Nostalgia Farms and FRESH DELI. "Although it's uncommon to see CSAV's sold by a restaurant, our unique nature as a significant provider and supporter of locally grown food makes the sale of the vouchers a perfect fit for the deli, too. Customers get a great discount as well as an opportunity to show their support for local agriculture and the Quad Cities economy."

Customers can buy vouchers in \$200 increments towards food purchases over the next twelve months, which provides an overall discount of \$40 per year.

FRESH DELI will be carrying made-to-order items off the grill, prepared sandwiches, as well as soups and salads featuring the deli's own dressing lines and mustards. Customers can expect to find a large selection of "Take -n- Bake" items such as soups, pies, casseroles, and lasagnas, too. Vegetarians will be pleased to hear that FRESH DELI by Nostalgia Farms will also have a large selection of vegetarian dishes.

FRESH DELI isn't just using produce and meats from Nostalgia Farms, though. The restaurant will be utilizing products from many local producers including Sawyer Beef, Geest Farms, Winters Bison, Avante Cheese, Behnke Poultry, Happy Hollow, Oak Hill Acres, and more. Kraklio plans to have FRESH DELI partner with as many local producers as possible throughout the Quad Cities region.

"We're still finishing construction on the space; however, we encourage those who support local agriculture and fresh local food to purchase a CSAV today," noted Kraklio. "Purchasing a CSAV is a great opportunity to take advantage of for individuals and companies alike."

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Karklio plans to have the deli open six to seven days a week; more details regarding hours will be revealed upon its grand opening. FRESH DELI accepts Debit, Credit, (Visa, MasterCard) EBT, Cash and Checks. The deli will also offer delivery to a limited area in down town Davenport and Rock Island.

To purchase a CSAV or to ask additional questions, please call 563-940-0634 or email [freshdeli@nostalgiafarms.com](mailto:freshdeli@nostalgiafarms.com)