

AMERICA'S INCREDIBLE PIZZA COMPANY DAVENPORT LOCATION CLOSED

Written by Paula Beck

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Company Plans to Honor Game Cards, Refund Event Deposits

Davenport, Iowa...America's Incredible Pizza Company (AIPC) today confirmed that its lease on E. Kimberly Road is terminated and the Davenport location has officially closed. The decision to close the Davenport location was the result of a business dispute between external forces, says AIPC founder and CEO, Rick Barsness, and does not reflect AIPC's commitment to the surrounding community.

"We love Davenport. We are grateful for the support of our customers here and have always been proud to serve them. It was not our decision to close. Unfortunately, our hands were tied," said Barsness. "We hope that families will come and play with us at our nine remaining locations."

Refunds will be issued for deposits made for group events and birthday parties. Game cards will be honored at other AIPC locations including Urbandale, outside of Des Moines, the closest to Davenport. No cash refunds for game cards will be given. Employees affected by the closing are being offered jobs at other locations.

"Of course we are disappointed with this outcome, but we are also excited about the many changes taking place within our organization, including the opening of our newest location in St. Louis later this December and our rebranding efforts that will propel the company's growth," says Barsness.

AIPC's rebranding strategy includes the opening of the St. Louis location by year's end, new games and attractions at AIPC's remaining nine locations, more valuable family deals, "Incrediblizers" for a better experience, brighter storefronts, friendlier website and enhanced marketing efforts.

Customers with questions regarding deposits for group events or about game cards are asked to contact Nikki Tunnell at [417-890-1408](tel:417-890-1408) or email ntunnell@incrediblepizza.com.

About America's Incredible Pizza Company (AIPC)

America's Incredible Pizza Company (AIPC) is a premier family dining and entertainment center with nine locations throughout the United States and Mexico. AIPC offers Themed Dining Rooms where guests enjoy an all-you-can-eat Incredible Buffet that includes a vast array of freshly prepared, homemade food choices such as pizza and salad bars, hot entrees, pasta, potatoes, side vegetables, and desserts including cinnamon rolls, pies, cobblers and more. The Fairgrounds features an assortment of amusements including state-of-the-art video and arcade games, go-karts, bowling, laser tag, mini golf, bumper cars and other attractions.