

## “Voices of Change” Leadership Training Coming to Davenport

Written by Lori Freemire

Monday, 28 March 2011 12:43

---

March 2011, Bettendorf, IA—Community business leaders can access the knowledge and experience of eleven internationally-acclaimed leaders by attending the Chick-fil-A “Voices of Change” Leadercast at Harvest Bible Chapel in Davenport, IA, on Friday,

### May 6, 2011

The Chick-fil-A Leadercast is a one-day leadership training event broadcast LIVE from Atlanta, GA, to hundreds of host sites throughout the nation, including Davenport. Results Marketing, “The Chef” and St. Ambrose University are bringing the event to the QCA.

Speakers for the event include:

- **Seth Godin**, Entrepreneur, marketing expert, best-selling author of 12 books including “Linchpin”
- **Robin Roberts**, Anchor of ABC’s Emmy-Award Winning Show, “Good Morning, America”
- **John C. Maxwell**, Leadership expert and best-selling author of “The 21 Irrefutable Laws of Leadership”
- **Dave Ramsey**, Money-management expert, radio personality, best-selling author of “The Total Money Makeover”
- **Sir Ken Robinson**, Best-selling author & leader in the development of creativity, innovation and HR
- **Dan Cathy**, President and COO of Chick-Fil-A, Inc.
- **Muhtar Kent**, Chairman of the Board and CEO of the Coca-Cola Co.
- **Suzy Welch**, Best-selling author, TV commentator, noted business journalist
- **Mack Brown**, Head Coach of the Texan Longhorns, 2009 Big 12 Coach of the Year
- **Erin Gruwell**, Founder and President of Freedom Writers Foundation
- **Frans Johansson**, Best-selling author of “The Medici Effect”

The idea for the Chick-fil-A Leadercast was conceived eleven years ago by Dr. John C. Maxwell, “New York Times” best-selling author and speaker. He wanted to combine his influential voice in the community with his desire to reach leaders at the heart level. What started out as a half day, classroom-format event with John Maxwell teaching has since become a full-day, experiential conference featuring authors, leadership experts and practitioners. “The event was a highlight in my development,” said Jennifer Boubel, director of field services for Continental Airlines. “Each speaker brought insights that were inspiring. It is an incredible way to improve upon our leadership so that in turn we can make a difference in the lives of those we influence.” This year’s program will focus on how YOU can use your passion to create positive change in your workplace, your community and in your family so we can make ourselves, our teams and our cities better. When we join together, even the small changes we effect can become a powerful collective.

“Leadership is about who you are within,” said Bill George, Harvard Business School professor and author of “True North.” “I think it’s important to listen to leaders to reflect on the kind of leader you want to become.” Cost is just \$99 (a \$129 value) and includes the day’s manual and lunch. Call for group discounts. A portion of the proceeds will be donated to a local non-profit to be determined.

**Contact:** Lori Freemire, Results

## “Voices of Change” Leadership Training Coming to Davenport

Written by Lori Freemire  
Monday, 28 March 2011 12:43

---

Marketing  
[65](#)  
[cleadercast.com](http://cleadercast.com)

[563.322.20](http://563.322.20)  
[www.q](http://www.q)