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RED CROSS SAYS THE BEST WAY TO HELP IS MONETARY DONATIONS

As the Red Cross seeks donations to aid the east coast storm victims, NorthPark and SouthPark Malls encourage our shoppers to do their part. The American Red Cross is advising that the greatest way to make a positive impact is to simply give donations in the form of money to help with the primary needs of food, water, shelter and medical help.

Starting today, there will be a collection site located at Guest Services, which is located at Younkers Court in NorthPark and in the Management Office at SouthPark Mall. Both Malls are partnering with the American Red Cross to collect such monetary donations in the form of cash or check.

Donations will also be accepted online at www.redcross.org/hurricane-sandy. More information is available at www.north-park-mall-ia.com or www.shopsouthparkmall-il.com. With a few simple clicks, donations will directly impact those in need.

How much help we can provide in the coming days will be determined in part by your generosity right now. As the storm's effects become more widespread, more people will need our help.

With your help, the Red Cross has already: Opened shelters in 7 states, deploying more than 1,000 Red Cross workers to support

- relief efforts
- Mobilized nearly 170 Emergency Response Vehicles to move at a moment's notice
- Secured more than 230,000 shelf-stable meals
- Readied thousands of supplies such as cots, comfort kits and clean up kits

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