

Niabi Zoo Announces Party for the Planet Event

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Coal Valley, IL – April 17, 2012 – Niabi Zoo announced today that it will be holding its annual Earth Day celebration, Party for the Planet, on Sunday, April 22. The event, which will be held from 10:00 AM to 3:00 PM at the Zoo, will feature a variety of activities and information to help both kids and adults alike learn how they can make every day Earth Day.

New this year is the Rhythm of Conservation Sweepstakes, sponsored by the Association of Zoos and Aquariums and K12. Families who are passionate about education and interested in learning more about wildlife conservation can find information at Party for the Planet about how to enter to win amazing prizes, such as a trip to Disney's Animal Kingdom Lodge and a NOOK Tablet™.

Niabi Zoo will be unveiling its new "Hands Up for Conservation" program, which will allow parents to help their children make a lasting impression at Niabi Zoo while supporting global conservation efforts. This new limited-time program allows parents to purchase a wooden tile that will be decorated with their child's handprint, and will be permanently installed in a display at Niabi Zoo. Proceeds will support Niabi Zoo's conservation programs around the world. Additionally, Niabi Zoo will be launching its electronics recycling program, which will allow zoo visitors to bring in old and unwanted electronic devices to have them properly disposed of in an environmentally safe way. Proceeds from the donated electronics go toward supporting gorilla conservation in the wild.

Niabi Zoo will be open from 9:30 AM to 5:00 PM. Regular admission rates will apply.

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