

Take a Child to Theatre Day is today March 20th

Written by TYA USA

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ASSITEJ theatres (TYA/USA) celebrate World Day for Theatre for Children and Young People on March 20

February 14, 2012--Every year, ASSITEJ, the international association of theatre for children and young people (which works in 85 countries across the world), celebrates the World Day for Theatre for Children and Young People on 20 March. The United States ASSITEJ center is called [TYA/USA](#). For the next three years, the global association will be uniting theatres across the world in conveying one message: "Take a child to the theatre today".

"ASSITEJ SA is bringing corporates on board to sponsor children to attend theatre, and we ask companies and receiving houses to open their doors on 20 March to children, young people, and their families," says Yvette Hardie, director of ASSITEJ SA and president of ASSITEJ International. "The 'Take a child to the theatre today' campaign goes to the heart of what ASSITEJ is all about, working to ensure that all children and young people have access to the arts."

Each year, a world leader or artist in theatre for young people is asked to write the message for the ASSITEJ World Day. This year, it will be French-Canadian playwright Suzanne Lebeau. Gcina Mhlope, as well as the Ministers of Arts and Culture, Basic Education and Women, Children and Persons with Disabilities will also be invited to add their voices to the campaign.