

Quad Cities' Dealer Group Giving Back to Community with Once in a Lifetime One-Day Event

Written by Rachael Fry

Tuesday, 13 August 2013 12:04

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SEVERAL VEHICLES WILL BE SOLD FOR JUST \$5!

Davenport, IA – August 12, 2013 – Saturday, August 17th, car buyers will get a once in a lifetime opportunity to purchase one of several used vehicles being sold at Lujack's for just \$5. All 13 Lujack's stores will combine their used car inventory and drastically reduce prices during the "\$5 Used Car Sale" held at Lujack Honda's Used Car Superstore at the intersection of Harrison Street and Welcome Way. Live music food and drinks will be provided.

"This is going to be a big, fun event," stated Neil Willis, Lujack's Platform General Sales Manager. "The economy is getting better, and this is a way to keep that momentum going.

We're giving back to our community by offering a huge value. We're selling used cars that go for thousands of dollars, for just \$5. We're not talking \$5 down; \$5 is the price of the car outright. This is the kind of sale that you will be telling your grandkids about"

Customers will have a selection of vehicles to choose from such as Honda, Nissan, Kia, Chevy, Hyundai, Mazda and Volkswagen as well as luxury vehicles including Audi, BMW and Mercedes.

The public is advised to arrive early on Friday to claim the vehicle they believe will be sold for \$5. The prices of the vehicles will begin to be revealed at 10 am, Saturday, August 17th. Customers are encouraged to bring lawn chairs, coolers and sleeping bags to ensure comfort

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overnight.

Interested people should bring the title to their trade, any cash down they have and their driver's license. Gates open at 6pm on Friday, with prices beginning to be revealed Saturday at 10:00 am.

If you'd like more information, please contact Sean McCullough at Sean@onlyaction.com

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Lujacks's Northpark Auto Plaza is the Midwest's largest automotive group. Our massive 50-acre campus, located at 3700 Harrison Street, offers our customers a more relaxed environment than other car dealerships in Davenport, Iowa. Since 1954, Lujack's has been serving the Quad Cities, and we currently offer over 1,500 new and used vehicles from 13 manufacturers including Audi, Chevrolet, Honda, Hyundai, Kia, Lexus, Mercedes-Benz, Mazda, Mitsubishi, Nissan, Porsche, Toyota and Volkswagen.