# Comparative Demographic Information for

## **Real Estate**

Source: Griffin Media Research 2016

#### **River Cities' Reader**

Buy or Sell a House

	Percent	Index to Market	Number of Persons
Purchased	6.6%	156	2,800
Plan to purchase	13.4%	177	5,700
Neither	80%	90	34,000

#### **Quad City Times**

Buy or Sell a House

	Percent	Index to Market	Number of Persons
Purchased	5.7%	135	2,600
Plan to purchase	3.6%	47	1,600
Neither	90.7%	102	40,700

#### **Moline Dispatch**

Buy or Sell a House

	Percent	Index to Market	Number of Persons
Purchased	1.2%	29	400
Plan to purchase	7.9%	104	2,600
Neither	90.9%	103	30,400

### **Rock Island Argus**

Buy or Sell a House

	Percent	Index to Market	Number of Persons
Neither	100%	113	15,000



Source: Griffin Cable Report Market: Quad Cities Metro, 2nd Quarter 2016 Orion Version 2.0 Copyright 2016 Griffin Media Research

