



2016 Fall/Winter Edition

Reserve your space today  
in the 2017 Spring/Summer

# Quad Cities' Dining Guide

Space reservation Apr 5 | Published Apr 27

Here's your chance to advertise in the region's authoritative dining resource. Our biannual booklet includes full listings (e.g. who has free wifi? who has 30 minute lunches?) of over **800 restaurants**.

We can't keep these on the shelves! 27,000 copies printed, with distribution in the Reader on April 27 and at select locations for the next six months!

## Booklet Print Advertising Pricing

Size	Dimensions	1 Issue Price	2 Issues: 20% Off
Full Page	7.375 x 10	\$1,575	<b>\$1,260</b>
Two Thirds	4.85 x 10	\$1,292	<b>\$1,034</b>
Half Page	7.375 x 4.95	\$976	<b>\$781</b>
One Third		\$742	<b>\$594</b>
	Square 4.85 x 4.95		
	Horizontal 7.375 x 3.25		
	Vertical 2.35 x 10		
Two Ninths		\$559	<b>\$447</b>
	Horizontal 4.85 x 3.25		
	Vertical 2.35 x 6.5		
One Ninth	2.35 x 3.25	\$298	<b>\$238</b>
Full Back Cover	8.375 x 10.735	\$2,575	<b>\$2,060</b>
Full Inside Front/Back	8.375 x 10.735	\$2,003	<b>\$1,602</b>
Half Inside Front/Back	8.375 x 5.35	\$1,241	<b>\$993</b>

Your restaurant listing is complimentary in print and online at [QuadCitiesDiningGuide.com](http://QuadCitiesDiningGuide.com). All display advertisers receive a **FREE highlighted listing** in print and online.

## Act now and save!\*

- **10% discount** for camera ready art submitted on deadline.
- Plus **additional discounts** for annual Reader advertising volume:\*\*

**\$2500+ = 10% Discount**

**\$5000+ = 15% Discount**

**\$7500+ = 20% Discount**

\* Total discounts not to exceed 30%.

\*\* Annual Reader advertising volume includes print, web, eblast, and Dining Guides.

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 Contact a representative today at [sales@rcreader.com](mailto:sales@rcreader.com) - Send ad files to [ads@rcreader.com](mailto:ads@rcreader.com)

