# Comparative Demographic Information for Full Service/Casual Restaurants

Source: Griffin Media Research 2016

### **River Cities' Reader** Full Service or Casual Dining Visits per Month

	Percent	Index to Market	Number of Persons
None	25%	111	10,600
One – Two	39.6%	80	16,800
Three - Five	28.1%	135	11,900
Six or more	7.3%	101	3,100

#### **Quad City Times**

Full Service or Casual Dining Visits per Month

	Percent	Index to Market	Number of Persons
None	24.9%	110	11,200
One – Two	47.4%	96	21,300
Three – Five	20.4%	98	9,200
Six or more	7.3%	101	3,300

# **Moline Dispatch** Full Service or Casual Dining Visits per Month

## **Rock Island Argus** Full Service or Casual Dining Visits per Month

	Percent	Index to Market	Number of Persons		Percent	Index to Market	Number of Persons
None	19.1%	84	6,200	None	15.3%	68	2,300
One – Two	47.3%	96	15,400	One – Two	57.4%	116	8,600
Three – Five	29.3%	141	9,500	Three – Five	22.9%	110	3,400
Six or more	4.3%	60	1,400	Six or more	4.4%	61	700



Source: Griffin Cable Report Market: Quad Cities Metro, 2nd Quarter 2016 Orion Version 2.0 Copyright 2016 Griffin Media Research

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