Comparative Demographic Information for **Fitness Centers**

Source: Griffin Media Research 2016

River Cities' Reader Health Club Members	Percent 26%	Index to Market 135	Number of Persons 11,000
Quad City Times Health Club Members	Percent 20.4%	Index to Market 106	Number of Persons 9,200
Moline Dispatch Health Club Members	Percent 38%	Index to Market 198	Number of Persons 12,700
Rock Island Argus Health Club Members	Percent 14.2%	Index to Market 74	Number of Persons 2,100



Source: Griffin Cable Report Market: Quad Cities Metro, 2nd Quarter 2016 Orion Version 2.0 Copyright 2016 Griffin Media Research

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