

# Comparative Demographic Information for Retirement Communities

Source: Griffin Media Research 2016

## River Cities' Reader

Investigate Home Healthcare or Retirement Community

	Percent	Index to Market	Number of Persons
Purchased	6.9%	165	2,900
<b>Plan to purchase</b>	<b>2.8%</b>	<b>101</b>	<b>1,200</b>
Neither	90.3%	97	38,400

## Quad City Times

Investigate Home Healthcare or Retirement Community

	Percent	Index to Market	Number of Persons
Plan to purchase	0.8%	30	400
Neither	99.2%	106	44,600

## Moline Dispatch

Investigate Home Healthcare or Retirement Community

	Percent	Index to Market	Number of Persons
Purchased	6.7%	161	2,300
Plan to purchase	2.3%	81	800
Neither	92.1%	99	30,800

## Rock Island Argus

Investigate Home Healthcare or Retirement Community

	Percent	Index to Market	Number of Persons
Neither	100%	107	15,000



Source: Griffin Cable Report  
 Market: Quad Cities Metro, 2nd Quarter 2016  
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