



2017 Spring/Summer Edition

Reserve your space today
in the 2017 Fall/Winter

Quad Cities' Dining Guide

Space reservation Oct 4 | Published Oct 26

Here's your chance to advertise in the region's authoritative dining resource. Our biannual booklet includes full listings (e.g. who has free wifi? who has 30 minute lunches?) of **every restaurant in the QCA.**

We can't keep these on the shelves! **22,000 copies** printed, with distribution in the Reader on October 26 and at select locations for the next six months!

Booklet Print Advertising Pricing

Size	Dimensions	1 Issue Price	2 Issues: 20% Off
Full Page	7.375 x 10	\$1,575	\$1,260
Two Thirds	4.85 x 10	\$1,292	\$1,034
Half Page	7.375 x 4.95	\$976	\$781
One Third	Square 4.85 x 4.95 Horizontal 7.375 x 3.25 Vertical 2.35 x 10	\$742	\$594
Two Ninths	Horizontal 4.85 x 3.25 Vertical 2.35 x 6.5	\$559	\$447
One Ninth	2.35 x 3.25	\$298	\$238
Full Back Cover	8.375 x 10.735	\$2,575	\$2,060
Full Inside Front/Back	8.375 x 10.735	\$2,003	\$1,602
Half Inside Front/Back	8.375 x 5.35	\$1,241	\$993

Your restaurant listing is complimentary in print and online at **QuadCitiesDiningGuide.com**. All display advertisers receive a **FREE highlighted listing** in print and online.

Act now and save!*

- **10% discount** for camera ready art submitted on deadline.
- Plus **additional discounts** for annual Reader advertising volume:**

\$2500+ = 10% Discount

\$5000+ = 15% Discount

\$7500+ = 20% Discount

* Total discounts not to exceed 30%.

** Annual Reader advertising volume includes print, web, eblast, and Dining Guides.

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RiverCitiesReader.com | **QCAAdvertising.com** | **QuadCitiesDiningGuide.com**
 Contact a representative today at sales@rcreader.com - Send ad files to ads@rcreader.com

