



Quad Cities' Dining Guide

SPRING + SUMMER 2018 QuadCitiesDiningGuide.com
 MORE THAN 800 LOCAL LISTINGS - PUBLISHED BY THE **Reader**



2018 Spring-Summer Edition

Reserve your space today
 in the 2018 Fall-Winter

Quad Cities' Dining Guide

Space reservation Oct 16 | Published Oct 31

Here's your chance to advertise in the region's authoritative dining resource. Our biannual booklet includes full listings (e.g. who has free wifi? who has 30 minute lunches?) of **every restaurant in the QCA.**

We can't keep these on the shelves! **22,000** copies printed, with distribution in the Reader on October 31 and at select locations for the next six months!

BOOKLET PRINT ADVERTISING PRICING

Size	Dimensions	1 Issue Price	2 Issues: 20% Off
Full Page	7.375 x 10	\$1,575	\$1,260
Two Thirds	4.85 x 10	\$1,292	\$1,034
Half Page	7.375 x 4.95	\$976	\$781
One Third		\$742	\$594
	Square 4.85 x 4.95		
	Horizontal 7.375 x 3.25		
	Vertical 2.35 x 10		
Two Ninths		\$559	\$447
	Horizontal 4.85 x 3.25		
	Vertical 2.35 x 6.5		
One Ninth	2.35 x 3.25	\$298	\$238
Full Back Cover	8.375 x 10.735	\$2,575	\$2,060
Full Inside Front/Back	8.375 x 10.735	\$2,003	\$1,602
Half Inside Front/Back	8.375 x 5.35	\$1,241	\$993

Your restaurant listing is complimentary in print and online at QuadCitiesDiningGuide.com. All display advertisers receive a **FREE highlighted listing** in print and online.

Act now and save!*

- **10% discount** for camera ready art submitted on deadline.
- Plus **additional discounts** for annual Reader advertising volume:**

\$2500+ = 10% Discount

\$5000+ = 15% Discount

\$7500+ = 20% Discount

* Total discounts not to exceed 30%.

** Annual Reader advertising volume includes print, web, eblast, and Dining Guides.

532 West Third Street, Davenport, Iowa 52801 | (563) 324-0049 | FAX (563) 323-3101
RiverCitiesReader.com | QCAAdvertising.com | QuadCitiesDiningGuide.com
 Contact a representative today at sales@rcreader.com - Send ad files to ads@rcreader.com

