

QUAD CITIES' DINING GUIDE

QuadCitiesDiningGuide.com | FALL + WINTER 2019/20



OVER 800 LOCAL LISTINGS | PUBLISHED BY THE Reader

2019 Fall + Winter Edition

Reserve your space today
in the 2020 Spring + Summer

Quad Cities' Dining Guide

Space reservation Apr. 22 | Published May 7

Here's your chance to advertise in the region's authoritative dining resource. Our biannual booklet includes full listings (e.g. who has free wifi? who has 30 minute lunches?) of **every restaurant in the QCA.**

We can't keep these on the shelves! **22,000** copies printed, with distribution in the Reader on May 7 and at select locations for the next six months.

BOOKLET PRINT ADVERTISING PRICING

Size	Dimensions	1 Issue Price	2 Issues: 20% Off
Full Page	7.375 x 10	\$1,575	\$1,260
Two Thirds	4.85 x 10	\$1,292	\$1,034
Half Page	7.375 x 4.95	\$976	\$781
One Third		\$742	\$594
	Square 4.85 x 4.95		
	Horizontal 7.375 x 3.25		
	Vertical 2.35 x 10		
Two Ninths		\$559	\$447
	Horizontal 4.85 x 3.25		
	Vertical 2.35 x 6.5		
One Ninth	2.35 x 3.25	\$298	\$238
Full Back Cover	8.375 x 10.735	\$2,575	\$2,060
Full Inside Front/Back	8.375 x 10.735	\$2,003	\$1,602
Half Inside Front/Back	8.375 x 5.35	\$1,241	\$993

Your restaurant listing is complimentary in print and online at QuadCitiesDiningGuide.com. All display advertisers receive a **FREE highlighted listing** in print and online with up to 120-word custom description, plus special perks on your online listing.

Act now and save!*

- **10% discount** for camera ready art submitted on deadline.
- Plus **additional discounts** for annual Reader advertising volume:**

\$2500+ = 10% Discount

\$5000+ = 15% Discount

\$7500+ = 20% Discount

* Total discounts not to exceed 30%.

** Annual Reader advertising volume includes print, web, eblast, and Dining Guides.

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