

Comparative Demographic Information for Full Service/Casual Restaurants

Source: Griffin Media Research 2016

River Cities' Reader

Full Service or Casual Dining
Visits per Month

	Percent	Index to Market	Number of Persons
None	25%	111	10,600
One - Two	39.6%	80	16,800
Three - Five	28.1%	135	11,900
Six or more	7.3%	101	3,100

Quad City Times

Full Service or Casual Dining
Visits per Month

	Percent	Index to Market	Number of Persons
None	24.9%	110	11,200
One - Two	47.4%	96	21,300
Three - Five	20.4%	98	9,200
Six or more	7.3%	101	3,300

Moline Dispatch

Full Service or Casual Dining
Visits per Month

	Percent	Index to Market	Number of Persons
None	19.1%	84	6,200
One - Two	47.3%	96	15,400
Three - Five	29.3%	141	9,500
Six or more	4.3%	60	1,400

Rock Island Argus

Full Service or Casual Dining
Visits per Month

	Percent	Index to Market	Number of Persons
None	15.3%	68	2,300
One - Two	57.4%	116	8,600
Three - Five	22.9%	110	3,400
Six or more	4.4%	61	700



Source: Griffin Cable Report
Market: Quad Cities Metro, 2nd Quarter 2016
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