

# Comparative Demographic Information for **Fitness Centers**

Source: Griffin Media Research 2016

<b>River Cities' Reader Health Club Members</b>	Percent <b>26%</b>	Index to Market <b>135</b>	Number of Persons <b>11,000</b>
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<b>Quad City Times Health Club Members</b>	Percent 20.4%	Index to Market 106	Number of Persons 9,200
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<b>Moline Dispatch Health Club Members</b>	Percent 38%	Index to Market 198	Number of Persons 12,700
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<b>Rock Island Argus Health Club Members</b>	Percent 14.2%	Index to Market 74	Number of Persons 2,100
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Source: Griffin Cable Report  
Market: Quad Cities Metro, 2nd Quarter 2016  
Orion Version 2.0  
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